



Foto: Lada Petrovic

Lada Petrovic

VISION Vienna and Graz – Green Supply Chain : Responsibility of Generations

Vision Vienna & Graz officially started on Monday, 10th of December. First, we had a welcome session, where we heard something about the Local Groups WINGnet Vienna & Graz, about central ESTIEM and about the Vision project. We had the chance to get to know each other at an International night at the Faculty of Management Science of TU Vienna. Everyone brought something from their own country, and we got the chance to try some national food and drinks from all around the Europe.

On Tuesday, first we had a lecture held by Daniel Palm – “Sustainable Green Logistics”. He introduced us to logistics, sustainability and supply chains. He also gave us examples of nowadays mistakes that companies did, and also how we can act to make environment more sustainable.

After that, we got introduced to PROST Business simulation game by DI Dr. Kurt Matyas. He explained us how the game works and what we have to prepare in order to get the most out of it. Next was the first workshop: A New Era of Sustainability by Alexander Holst. We learned that there are three main areas where we can be sustainable: environment, economy and social aspect. The most important thing is to put them in balance. Later on, we

watched movie “We feed the world”, which tells us about how all kinds of food are produced all over the world. Tuesday was “Veggie day”, so for the whole day we ate Vegans food. In the end of the evening we learned how to dance traditional Viennese waltz, and also get the chance to know a little more about the other participants.

Wednesday was reserved for big business simulation game – PROST. In groups of 3-4 people we had to simulate a factory. We had to plan the whole producing process, plan and order material, bid for them on the market, and produce and assemble demanded products. The challenge was that we had to do everything together, to overcome all the disagreements between us, and work as a real team.

On Thursday, on our way to Graz, the first stop was KWB company, which produces boilers for heating. They introduced us to their company, told us something about biomass that they are using, and explain us they way to be sustainable. As we continued our way to Graz, we stopped to Zotter Chocolate factory, for a tour. When we came to Graz, there was no time for rest, because Graz’s night life was waiting for us!

There were two lectures in Graz for us. First was Eco world, held by Sabi-

ne Seiler, project manager in company Eco World Styria. She told us how they recycle things in order to use raw materials efficiently, and reduce the amount of usage of the raw materials. The name of the last lecture was How to Measure the Sustainability Performance, and it was held by Sabine Hanusch, Professor at FH JOANNEUM (University of Applied Sciences). The lecture was based on focus on the definition, implementation process of “green” and potentials for measuring the sustainability performance. She also showed us an actual case study, as evidence of this issue.

That was the end of academic part of this Vision. We had a city tour of Graz, and some free time to explore the city by our selves. Saturday was a time for resting. First we had reflecting and academic outcome session, where we filled academic forms, feedback forms and shared our impressions about the event. Then we had city tour of Vienna, and also some free time to walk around the city.

After that there was gala dinner, and the whole event was completed with awesome party at Bettelalm, where we had chance to say goodbye to all of our new friends that we met during the week.